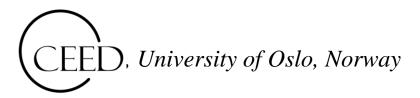


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# **GEO-DEEP9300 Proposal writing**

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# Why should you write a proposal?

- You need a job
- You need money to conduct research
- You need to pass this course



## What is needed?

- A good idea
- Good?  $\rightarrow$  answer an interesting question
- Interesting?





## What does it take to get a good idea?

- Time
- Overview of a field
- Curiosity about other fields
- → Write down your ideas, any time, however stupid
  → 1/10 rule





#### **Preparatory work**

- Check if somebody has already done this
- Yes → update your idea
- No →
- Why not done before?
  - No interest?
  - Question not raised before?
  - Methodology not mature?
  - Data not accessible?
  - Nobody able to do it?
- What is needed:
  - *New methodology?*
  - New data?
  - Original combinations?



## **Preparatory work**

- *Where to apply?*
- Analyse the call
- *Get the template*



## **Start writing**

- Demonstrate why interesting
- Demonstrate excellent knowledge of background
  - Well-chosen references (think of potential reviewers)
- Demonstate you are able to do this
  - Previous work
  - Ideas well-thought
  - Contacts
- Demonstate you have a plan
  - Plan A
  - Risks and plan B
  - Contacts made
  - Sites identified
  - Methodology identified



## **Start writing**

- Demonstrate you have a plan
  - Tasks
  - Man-power
  - Budget
  - Ambitious but realistic
- Use figures, sketches, maps, tables for tasks.
- → GET THIS INTO THE TEMPLATE! → Get feedback from colleagues.





# **Proposal versus article writing**

Article	Proposal
Work done	Work not done
Convince	
Build on other people's work	
Neutral and analytic	Enthusiastic
«We»	«I/We»
Discussion of limitations	Feasibility/Risk analysis
	Budget